



Minoriten (conference dinner)

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Campus Wels courtyard

Quelle: R.Steiner

ODOK 2012

14. Österreichisches Online-Informationstreffen
15. Österreichischer Dokumentartag



**WissensWert –
Wert des Wissens**

<http://www.odok.at>

**FH OÖ – University of Applied Sciences
Upper Austria, Campus Wels**

September 12 – 14, 2012

Wels

Wels looks back to 2 000 years of rich cultural history, witnessed e.g. by the historic market place, the ancient castle or the medieval towers. Today Wels is a dynamic business location of Upper Austria based on high-tech industries (mainly SMEs), many of which operate worldwide. The annual Wels Trade Fair in September is attended by companies from all over the world.

Getting to Wels



By aeroplane

Fly to Linz, Salzburg or Vienna and then take the train to Wels. From Linz airport You can also take a taxi (approx. 20min.).

By train

From	Distance	Frequency	Duration
Salzburg	120 km	Every hour	1 hour
Linz	25 km	Every 15 min	15 min
Vienna "Westbahnhof"	200 km	Every hour	2 hours

Getting to FH OÖ – Campus Wels

The campus is at less than 10 minutes walking distance from the train station.

Contacts

**Company presentations,
advertisements in the conference programme**

Dr. Eveline Pipp

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Exhibition, inserts in the conference bags, sponsoring

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Local organization

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Organized by

Conference venue and
local organization





Wels market place

© Wels Marketing & Touristik GmbH



Campus Wels frontal view

Quelle: R.Steiner



Minoriten

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ODOK is...

...the joint conference of the VÖB (Association of Austrian Librarians) and the ÖGDI (Austrian Society for Documentation and Information).

It takes place every two years and focuses on financing, on documentation and administration of electronic media, as well as on relevant developments in the information and knowledge society.

A steadily growing exhibition of information providers gives an overview of current offers and provides a platform for negotiations with single institutions and on a consortial level.

At the last ODOK conferences we welcomed about 250 to 300 information and documentation professionals, mainly from Austria and the German-speaking neighboring countries. German will be the language used at the conference.

FH OÖ – Campus Wels

The University of Applied Sciences Upper Austria (FH OÖ) is the largest university of applied sciences in Austria and is an integral part of the tertiary education system. The organisation is defined by the requirements of regional employment and research needs. Four locations in Upper Austria's central area offer innovative and interdisciplinary academic degrees. Campus Wels focusses on engineering and environmental sciences.

How to present Your company at ODOK 2012

We invite You to present Your company, its products and services at ODOK 2012 in the following ways. Your ideas are most welcome.

All prices in EUR incl. VAT

Company presentation <i>Product presentation or customer field report, integrated into the main programme (30 min)</i>	500 EUR
2 Info-lunches <i>during the lunch break on Thursday</i>	SOLD OUT
Advertisement in the conference programme <ul style="list-style-type: none"> Colored cover page Whole page in the text, b/w Half page in the text, b/w 	1.000 EUR 800 EUR 400 EUR
Inserts in conference bags for non-exhibitors <i>Included for exhibitors paying booth fee</i>	100 EUR
Buffet at the opening of the exhibition <i>Welcome address by company representative</i>	1.500 EUR
Welcome cocktail at the conference dinner <i>Place cards and invitation cards with company logo</i>	1.100 EUR
Entertainment programme at the conference dinner <i>Banner and welcome address by company representative</i>	2.500 EUR

Online registration

<http://www.odok.at/2012/de/registrierungstart.htm>.

Conference fees

	Complete conference	Day ticket
Representatives of companies not taking part in the exhibition	110 €	45 €
Representatives of exhibiting companies	Included in the booth fee	
Lecturers	Included in the fee for the presentation	

Social programme

Informal Get-Together on Tuesday

Registration would be helpful

Conference Dinner with Music on Thursday

Thursday, September 13, 7 p.m. to 12 p.m., Minoriten Wels
 Entrance fee covering meals and beverages: 40 EUR
 Registration (max. 200 guests)
 and selection of menu requested

<http://www.odok.at/2012/en/rahmenprogramm.htm>

Accommodation

Attendees as well as lecturers are kindly requested to book themselves.

Online booking of rooms reserved for attendees of ODOK 2012:
<http://www.odok.at/2012/de/quartier.htm>

